

The National Flag Day colorfully celebrated with different celebrities

The Leather Industry Development Institute staffs were celebrated the seventh national Flag Day with different celebrities on Monday, 13 October 2014.



Ato Birehanu Negus

Ato Birehanu Negus, the representative director of the Institution was begun his speech with the theme of “Ethiopia; a country that has been raising its national pride and flag with the participation and hard work of its people.”

He said that the flag has huge meaning and message which enabling Ethiopians to develop democracy and renew their pledges to further enhance the development and continue marching on the renaissance path to

get out themselves from poverty and backwardness.

He more elaborated that the National Flag Day is a symbol of the sovereignty, equality and national pride of the Nations, Nationalities and Peoples of Ethiopia. It is the picture of their common interests and shared aspirations in jointly tackling poverty and indignity.



The celebrities celebrated with different events; such as Panel discussion, by asking competition questions among the ten Directorates’. Moreover, the corporate communication Directorate was presented a presentation on the title of “Values of Ethiopian Flag,” the National flag is not only the symbol of identity and sovereignty, but also it is rather a sign of solidarity and unity among the nations, nationalities and peoples of Ethiopia. To realize this,

everyone is expected to apply all their efforts on the field of arena.



In the discussion the participants are agreed that to reach and see the desired level of the country, every citizen must accomplished his/her duties and responsibilities with a good manner and deep interest, said the participants.

At the end of the ceremony, some of the participants were expressed their interest of celebrating the national Flag Day. There was also praising and a certification program for those who got 1 to 3 ranks (Antenehe Muhye, Esubalew melese and Ameha Asres) respectively and a special participant of the audience by Ato Birehanu Negus.

Eventually, the 7th Flag Day/ program closed by hoisting the national flag



with the Ethiopian national anthem song.

