

Chinese shoe maker Luxinjia Factory Group shows an interest to join Ethiopia's leather sector.

Addis Ababa: A Chinese comprehensive full service footwear company Luxinjia shows an interest to join Ethiopia's leather sector. The delegates from the company with their partners visited leather and footwear factories as well as LIDI'S facilities, and held a discussion with government officials here from 8-11 July, 2014.



Ethiopia's leather industry specially the footwear sector is a growing industry and the government provides full support for both national and foreign investors who want to join the sector; Tadese Haile, State Minister of Industry, said on the discussion.

“In our plan to expand our investment abroad we found Ethiopia as exact place for our businesses “ Luxinjia group delegates said.

They stated that, they will start the investment process soon and they join the industry by renting production building to taste the market. And they have an interest to build their own industrial site gradually.



Luxinjia group is a comprehensive full service footwear company located in Xiamen, china. The company was established in 1997 and it produced 50 million pair shoes annually.

Wendu Legese, Director General of LIDI, said that the government of Ethiopia wants the company to invest in Ethiopia because of their technological advancement, the global market share they have and their footwear manufacturing equipments production.

Their presence has an importance for technology transfer and to increase the countries footwear export capacity, Wonda said.

The groups visited Ethiopia last year and their second visit was focused to inter in to practical activity.

